

Board Meeting  
August 16-17, 2005

Agenda Item 7  
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STATE OF CALIFORNIA  
(Revised 7/24/2002)

CALIFORNIA INTEGRATED WASTE MANAGEMENT BOARD

To request a Time Extension (TE) or Alternative Diversion Requirement (ADR), please complete and sign this request sheet and return it to your Office of Local Assistance (OLA) representative at the address below, along with any additional information requested by OLA staff. When all documentation has been received, your OLA representative will work with you to prepare for your appearance before the Board. If you have any questions about this process, please call (916) 341-8199 to be connected to your OLA representative.

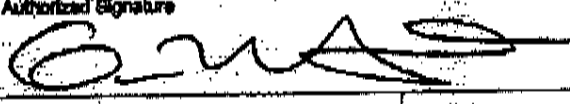
Mail completed documents to:

California Integrated Waste Management Board  
Office of Local Assistance, (MS 25)  
1001 I Street  
PO Box 4025  
Sacramento CA 95812-4025

### General Instructions:

For a Time Extension complete Sections I, II, III-A, IV-A, and V.

For an Alternative Diversion Requirement complete Sections I, II, III-B, IV-B and V.

<b>Section I: Jurisdiction Information and Certification</b> <i>All respondents must complete this section.</i>			
I certify under penalty of perjury that the information in this document is true and correct to the best of my knowledge, and that I am authorized to make this certification on behalf of:			
Jurisdiction Name City of Lemon Grove		County San Diego	
Authorized Signature 		Title City Manager	
Type/Print Name of Person Signing Graham Mitchell	Date 8/18/05	Phone (619) 825-3800	
Person Completing This Form (please print or type) Jacy M. Bolden		Title Consultant to the City of Lemon Grove	
Phone (310) 641-0800	E-mail Address jacy@caliancenter.org	Fax (310) 641-0808	
Mailing Address 5060 Abernathy Drive	City Los Angeles	State CA	ZIP Code 90046

**Section II—Cover Sheet**

This cover sheet is to be completed for each Time Extension (TE) or Alternative Diversion Requirement (ADR) requested.

**1. Eligibility**

Has your jurisdiction filed its Source Reduction and Recycling Element, Household Hazardous Waste Element, and Nondisposal Facility Element with the Board (must have been filed by July 1, 1998 if you are requesting an ADR)?

☐ No. If no, stop; not eligible for a TE or ADR.

☒ Yes. If yes, then eligible for a TE or ADR.

**2. Specific Request and Length of Request**

Please specify the request desired.

☒ Time Extension Request

Specific years requested \_until December 31, 2005\_

Is this a second request? ☐ No ☒ Yes Specific years requested. 2004-5  
(Note: Requests for an additional extension will need to address why the jurisdiction's efforts to meet the 50% goal by the end of the first extension were not successful.)

☐ Alternative Diversion Requirement Request (Not allowed for Regional Agencies).

Specific ADR requested \_ % , for the years \_

Is this a second ADR request? ☐ No ☐ Yes Specific ADR requested \_ % , for the years \_

(Note: Requests for an additional ADR will need to address why the jurisdiction's efforts to meet 50% by the end of the first ADR period were not successful.)

Note: Extensions may be requested anytime by a jurisdiction, but will only be effective in the years from January 1, 2000 to January 1, 2006. An original request for a TE/ADR may be granted for any period up to three years and subsequent requests for TE/ADR may extend the original request or be based on new circumstances but the total number of years for all requests cannot total more than five years or extend beyond January 1, 2006.

**Section IIIA—TIME EXTENSION**

Within this section, discuss your jurisdiction's progress in implementing diversion programs that were planned to achieve 50%. Provide any additional information that demonstrates "good faith effort." The CIWMB shall determine your jurisdiction's progress in demonstrating "good faith effort" towards complying with AB 959. Note: The answers to each question should be comprehensive and provide specific details regarding the jurisdiction's situation.

Attach additional sheets if necessary—please reference each response to the appropriate cell number (e.g., IIIA-1).

1. Why does your jurisdiction need more time to meet the 50% goal? Describe why SRRE selected programs did not achieve 50% diversion. Identify barriers to meeting the 50% goal and briefly indicate how they will be overcome.

The City of Lemon Grove received board approval of its first time extension covering 2001, 2002 and 2003. The majority of these programs have been implemented; however, diversion efforts fell short of the targeted 50% goal.

In recent history, regional CalTrans projects for the 94 and 125 highways caused a significant negative impact on the City of Lemon Grove. With the conclusion of these projects it was believed that the City's diversion rate would rebound to a rate that more appropriately reflects the SRRE programs that cover all sectors of our community.

However, at the conclusion of the CalTrans projects the city's diversion rate did not rebound as anticipated and the city submitted their first time extension request. At the conclusion of that time extension period the city still had not achieved their targeted diversion goal and hired a consultant to review their programs. Through analysis of all programs the city found the following:

- low participation in the multi-family sector
- a high percentage of small volume businesses (one 3-yard bin 1x/week)
- room for improvement in the retail strip mall programs
- illegal dumping in commercial bins
- scavenging in the residential sector
- an increase in construction and demolition debris
- residue from regional MRF was mistakenly allocated to Lemon Grove

A "relaunch" of the multi-family program will include a conversion from split bins (fibers/containers) to single stream bins or carts that will add mixed paper and cardboard. Additionally, several complexes have historically resisted participation due to cost and space constraints. The city and their franchised hauler are approaching these complexes to participate through the utilization of D.O.C. funds to help offset the transitional period costs of adding recycling service without having to immediately reduce trash service.

Through an ongoing evaluation of business surveys, site visits and outreach to businesses the city learned of several areas that can be addressed to positively impact our diversion rate. In the commercial sector the city has experienced a hurdle in that slightly over 50% of the commercial accounts have a bin service level that is one 3-yard bin collected one time per week, or has a space constraint for bin storage. For those small businesses with 1x/wk service, the cost of adding a recycling collection bin cannot be offset by a reduction in service level; thus, forcing businesses to absorb additional costs. The city's franchised hauler will be targeting selected small volume accounts with a high percentage of recyclable for conversion to a 2-yard bin and cart service for recycling.

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Despite the large number of small volume businesses, the city believes that an aggressive "recharging" and "relaunching" of its commercial program will lead to increased participation from the commercial sector. Beyond repromotion of the program, the franchised hauler will focus on the larger strip malls on the strategic repositioning of recycling bins. In areas where there are ongoing concerns of illegal dumping the franchised hauler will work closely with businesses to encourage the use of locks on the dumpsters or enclosures.

Scavenging in the residential sector has prevented some residents from participating in the past. With the introduction of 64-gallon carts and a commingled singlestream collection methodology scavenging should be reduced significantly. Part of the residential "recharge" will be outreach tags on trash carts in selected areas to remind residents about how simple it is to recycle and how they can reduce their waste.

With the strong economy there has been an increase in building permits and a corresponding increase in C&D disposal tonnage. Region-wide a C&D ordinance is being developed by a County Subcommittee and the City of Lemon Grove intends to implement a C&D Ordinance in conjunction with other communities in the region.

Finally, the city's franchised hauler re-evaluated the disposal of materials from their regional Materials Recovery Facility (MRF). While monthly recycling and residue tonnage reports had been provided to all the haulers and jurisdictions that utilize the MRF, it was determined that the physical residue tonnage was mistakenly being allocated to Lemon Grove entirely. This was corrected in early 2005 for the 2003 reporting year, thus providing the city with a revised diversion rate of 46%.

**2. Why does your jurisdiction need the amount of time requested? Describe any relevant circumstances in the jurisdiction that contribute to the need for a Time Extension.**

The City is requesting an extension of time to December 31, 2005. The City believes that this extension will allow it to oversee the "recharging" and "relaunching" of existing SRRE programs, as well as allow a reasonable amount of time for the City to introduce their C&D ordinance in conjunction with a cooperative region-wide effort to pass C&D ordinances. It is our goal to have the recharge and relaunch efforts, as well as the C&D ordinance in place by September 1, 2005, allowing a three month evaluation period to determine if the City is achieving the 60% diversion requirement. With the above noted "fine tuning" of programs and the correction in the MRF disposal reporting, the city is confident that the diversion rate will finally be reflective of the longstanding and successful SRRE programs implemented by the city.

**3. Describe your jurisdiction's Good Faith Efforts to implement the programs in its SRRE.**

In conjunction with our Franchised Hauler, the City has implemented all of the originally listed SRRE programs:

<u>Program Code</u>	<u>Description</u>	<u>Program Status/Comments</u>
1000-SR-XGC	Xeriscaping/Grasscycling	Alternative and Ongoing
1010-SR-BCM	Backyard & On-Site Composting/Mulching	Selected and Ongoing
1020-SR-BWR	Business Source Reduction	Selected and Ongoing
1030-SR-PMT	Procurement	Selected and Ongoing
1040-SR-SCH	School Source Reduction	Alternative and Ongoing
1050-SR-GOV	Government Source Reduction	Selected and Ongoing
1060-SR-MTE	Materials Exchange, Thrift Shops	Selected and Ongoing
1070-SR-OTH	Other Source Reduction	n/a

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2000-RC-CRB	Residential Curbside	Selected and Ongoing
2010-RC-DRP	Residential Drop-Off	Selected and Ongoing
2020-RC-BYB	Residential Buy-Back	Selected and Ongoing
2030-RC-OSP	Commercial On-Site Pickup	Selected and Ongoing
2040-RC-SFH	Commercial Self-Haul	Alternative and Ongoing
2050-RC-SCH	School Recycling	Selected and Ongoing
2060-RC-GOV	Government Recycling	Selected and Ongoing
2070-RC-SNL	Special Collection Seasonal	Alternative and Ongoing
2080-RC-SPE	Special Collection Events	Selected and Ongoing
2090-RC-OTH	Other Recycling	n/a
3000-CM-RCG	Residential Curbside Greenwaste Collection	Selected and Ongoing
3010-CM-RSG	Residential Self-Haul Greenwaste	n/a
3020-CM-COG	Commercial On-Site Greenwaste	Alternative and Ongoing
3030-CM-CSG	Commercial Self-Haul Greenwaste	n/a
3040-CM-SCH	School Composting	Alternative and Ongoing
3050-CM-GOV	Government Composting	Selected and Ongoing
3070-CM-OTH	Other Composting	n/a
4020-SP-TRS	Tires	Selected and Ongoing
4030-SP-WHG	White Goods	Selected and Ongoing
4040-SP-SCM	Scrap Metal	Selected and Ongoing
4050-SP-WDW	Wood Waste	Alternative and Ongoing
4080-SP-CAP	Concrete/Asphalt/Rubble	Selected and Ongoing
4090-SP-RND	Rendering	Alternative and Ongoing
4100-SP-OTH	Other Special Waste	n/a
5000-ED-ELC	Electronic (Radio/TV/Web)	Selected and Ongoing
5010-ED-PRN	Print (Brochures, newsletters)	Selected and Ongoing
5020-ED-OUT	Outreach (technical assist, field trips, presentations)	Selected and Ongoing
5030-ED-SCH	Schools (education, curriculum)	Selected and Ongoing
5040-ED-OTH	Other Public Education	n/a
6000-PI-PLB	Product and Landfill Bans	Selected and Ongoing
6010-PI-EIN	Economic Incentives	Selected and Ongoing
6020-PI-ORD	Ordinances	Selected and Ongoing
6030-PI-OTH	Other Policy Incentives	n/a
7000-FR-MRF	MRF	Selected and Ongoing
7010-FR-LAN	Landfill	n/a
7020-FR-TST	Transfer Station	Alternative and Ongoing
7030-FR-CMF	Composting Facility	Selected and Ongoing
7040-FR-ADC	Alternative Daily Cover	Alternative and Ongoing
7050-FR-OTH	Other Facility Recovery	n/a
8000-HH-PMF	Permanent Facility	Selected and Ongoing
8010-HH-MPC	Mobile/Periodic Collection	Selected and Ongoing
8020-HH-CSC	Curbside Collection	Alternative and Ongoing
8030-HH-WSE	Waste Exchange	n/a
8040-HH-EDP	Education Programs	Selected and Ongoing
8050-HH-OTH	Other HHW	n/a

The above listed programs resulted in an estimated 32-34% diversion rate for 2003, as estimated by CIWMB staff.

**2000-RC-CRB:** The Curbside Residential collection program collects: CRV glass, plastic (#1 and #2), aluminum and bi-metal cans; cardboard; newspaper and mixed paper. In 2003, the residential program diverted 1,668 tons of materials. The Multi-Family collection program diverted 43 tons through the collection of CRV glass, plastic (#1 and #2); aluminum and bi-metal cans; and newspaper. Originally implemented as a source separated collection program, the program was converted to a single stream, 65-gallon cart, collection program in 2000. In the following 12-month period there was a 729 ton increase in recycling collection, resulting in a 2% increase in diversion.

The residential curbside program has been consistent and increasing in its diversion tonnage. The multi-family program, however, has been decreasing due to contamination and sporadic participation.

**3000-CM-RCG:** Residential yardwaste collection in 2003 was 3,220 tons, an increase over the 2,622 tons collected in 2002. Included in this tonnage is the seasonal collection of Christmas trees. Yardwaste collection, along with solid waste collection was converted to automated collection in 1995. All yardwaste materials collected by the franchised hauler are utilized as Alternative Daily Cover.

**2030-RC-OSP:** Commercial recycling collection in the city includes mixed paper and cardboard collection by the franchised hauler, and private hauler collections of cardboard, white ledger, rendering and food wastes. Through the franchised hauler 413 tons of cardboard and mixed paper is collected, an increase over the 248 tons collected in 2002.

**7020-FR-TST:** EDCO, the City's franchised hauler, opened their transfer station in 1999. Through the transfer station diversion of materials such as inerts (concrete, asphalt, metals) and yardwaste is captured. During 2003, 834 tons of materials from Lemon Grove were diverted from landfill disposal.

**2020-RC-BYB:** Lemon Grove hosts two buyback centers, the largest of which is operated on-site at the corporate headquarters and materials recovery facility for the City's franchised hauler. According to the D.O.C., in 2003 452 tons of material was recycled through the two buyback centers.

Across the residential sector and commercial sector the City's franchised hauler has been very proactive in providing information on recycling and waste prevention. On a quarterly basis an environmental newsletter is distributed to all residents and businesses with information on waste prevention, recycling, composting and buying recycled. The franchised hauler also regularly promotes CIWMB programs such as CalMax and WRAP. Educational booths are provided at community events and presentations are made to schools and local service organizations.

**4. Provide any additional relevant information that supports the request.**

Since the inception of the city's curbside recycling program in 1990, the city's franchised waste hauler served as a beacon in the realm of public education and outreach. Residents received quarterly copies of "The Environmental Times", which provided information on the reasons behind the mandatory recycling ordinance, details on "pre-cycling", reuse, waste prevention, recycling, composting, buying recycled, tonnage reports, and acknowledgment of "recyclers of the quarter", for outstanding resident participation. Subsequently the franchised hauler implemented an ongoing outreach effort to businesses with a commercial edition of "The Environmental Times". Samples of public education materials are attached.

**Section IIIB—ALTERNATIVE DIVERSION REQUIREMENT**

Within this section, discuss your jurisdiction's progress in implementing diversion programs that were planned to achieve 50%. Provide any additional information that demonstrates "good faith effort." The CIWMB shall determine your jurisdiction's efforts in demonstrating "good faith effort" towards complying with AB 939. Note: The answers to each question should be comprehensive and provide specific details regarding the jurisdiction's situation. Attach additional sheets if necessary—please reference each response to the appropriate cell number (e.g., IIIB-1.).

1. Why does your jurisdiction need an Alternative Diversion Requirement? Describe why SRRE selected programs did not achieve 50% diversion. Identify barriers to meeting the 50% goal and briefly indicate how they will be overcome.

2. Why is your jurisdiction requesting an Alternative Diversion Requirement in lieu of a Time Extension?

3. Describe your jurisdiction's Good Faith Efforts to implement the programs in its SRRE.

4. Describe any relevant circumstances in the jurisdiction that contribute to the need for an ADR. Provide any relevant information that supports the request.

**Section IV A—PLAN OF CORRECTION**

A Plan of Correction is required by FRC Section 41820(a)(5)(B). The plan is fundamentally a description of the actions the jurisdiction will take to meet the 50% goal by the expiration of the Time Extension.

Attach additional sheets if necessary.

Residential %		44	Non-residential %		56
PROGRAM TYPE <small>Please use the Board's Program Types. The Program Glossary is online at: <a href="http://www.ciwinb.ca.gov/LGCentral/PARIS/Codes/Reduce.htm">www.ciwinb.ca.gov/LGCentral/PARIS/Codes/Reduce.htm</a></small>	NEW or EXPAND	DESCRIPTION OF PROGRAM	FUNDING SOURCE	DATE FULLY COMPLETED	ESTIMATED PERCENT DIVERSION
Residential Curbside	Expand	Increased participation through additional outreach	Waste Collection Rate	December '05	.5%
Multifamily Collection	Expand	Relaunching of the program through the introduction of singlestream collection bins and carts. Companies that historically did not participate due to cost concerns will be converted through a supplemental funding period. Funds from DOC grants will be utilized to cover up to six months of service until the management is comfortable reducing the trash service.	Waste Collection Rate and DOC Funds	December '05	.75%
Commercial Collection	Expand	Recharging the program through visits to businesses to remind them about the materials collected in the program, contamination prevention, and checking siting of bins for ease of participation.  With the high percentage of once a week customers, the City's franchised hauler will target small volume accounts with a high percentage of recyclables for possible conversion to cart collection service of recyclables and reduction to a 2-yard trash bin.	Waste Collection Rates	December '05	1.25%
C&D Ordinance	New	Regional efforts are underway to develop and implement C&D ordinances throughout the County. In cooperation with other local jurisdictions the City of Lamon Grove will adopt an ordinance.	Deposits	December '05	1.0%
Total Estimated Diversion Percent From New and/or Expanded Programs					4
Current Diversion Rate Percent From Latest Annual Report					46
Total Planned Diversion Percent Estimated					50

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PROGRAMS SUPPORTING DIVERSION ACTIVITIES			
PROGRAM TYPE	NEW or EXPANDED	DESCRIPTION OF PROGRAM	DATE FULLY COMPLETED
Residential Outreach	Expanded	In addition to the regular quarterly newsletters, participation at community events and presentations to schools and service organizations, the City will extend their outreach to the trash carts. Hang tags will be developed to remind residents about all the materials that can be recycled, how easy it is to participate and how they can decrease the trash they generate. Tags will be delivered on trash day by a volunteer community outreach group.	December '05
Commercial Outreach	Expanded	Site visits will be made to businesses to remind them of what can be recycled in their mixed paper collection bins. Information about the "recharge" effort will also be promoted in the franchised Doctor's newsletter to businesses and presentations will be made to the chamber of commerce and local service organizations.	December '05
C&D Recycling Information	New	All permits in the City will receive information regarding the new C&D Ordinance along with a listing of all of the local facilities to which materials can be delivered.	December '05



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**Section V - PARIS**

Office of Local Assistance staff will be reviewing your Jurisdiction's Planning Annual Report Information System (PARIS) database printout as part of the evaluation of your request. Should the Jurisdiction have updates or revisions to the program implementation from the latest Annual Report submitted to the Board, please attach to the application the Jurisdiction's PARIS database printout showing updates or revisions.

Contact your Office of Local Assistance Representative at (916) 341-6199 for a copy of PARIS, or go to the Board's website at [www.clwmb.ca.gov/LGCentral/PARIS/](http://www.clwmb.ca.gov/LGCentral/PARIS/).